

# Impact 360

## profit recovery experts



***Prior to co-founding Impact 360, Darren Jack had over 20 years of experience in consulting with one of Canada's largest consulting firms along with holding leadership positions with several private companies.***



***Lisa Hyde has held leadership positions with several of Canada's largest financial and consulting institutions prior to co-founding Impact 360.***

Impact 360 is devoted to working with your organization to maximize your business growth and profit potential by recovering funds through government tax credits and incentive programs, which your company may not be familiar with, or may not be maximizing.

"Our commitment to supporting you with a dedicated team that genuinely gets to know your business so that we can contribute to your success sets us apart from the rest," said Darren Jack. "A belief in the personal touch – whether it's from our team-driven efforts for your business or our dedication to philanthropy in support of building thriving communities in Guatemala by giving them the tools they need to develop, learn, and become the next generation's leaders – permeates our entire business."

The financial world is ever-changing and Impact 360 believes that staying at the vanguard of today's tax legislation and government incentive opportunities is a key factor in its – and in your – success.

Recently, the Canadian media highlighted issues with some questionable practices and abuses in the SR&ED industry. Our unwavering dedication to supporting only credible claims, through a thorough scoping and vetting of eligible activities and costs, and our expertise in helping our clients establish appropriate documentation procedures is representative of our belief

in doing things the right way. In fact, over our history, ***we have had one of the strongest records of compliance and success with the Canada Revenue Agency tax incentive programs.***

On a provincial level, "The Ontario government has shown a marked interest in investing in the digital media sector to seek a global leadership position as a knowledge based economy. In fact, they've made some significant enhancements to the ***Ontario Interactive Digital Media Tax Credit opportunity,***" Lisa Hyde said. "We pride ourselves on being leaders in this emerging field and we believe that companies developing interactive digital media products owe it to themselves to explore the potential opportunities that may be available to them."

Impact 360's dedication to remaining at the industry's leading edge is continually evolving as is evidenced by our commitment to providing new and innovative services to our clients. Companies often move their office locations, and corporate mergers and acquisitions along with corporate bankruptcies are constantly occurring. All of these events can lead to unclaimed property, where assets remain with holders rather than their rightful owners. As our newest professional recovery service, to be launched in 2011, ***Impact 360's asset recovery services will help guide corporations and consumers***

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*through the complex process of recovering the assets and unclaimed property that rightfully belong to them.* Unique within the Canadian market, Asset Recovery will be an extension of Impact 360's team-oriented, customer-specific approach of recovering profit for our clients.

***In addition to helping businesses grow, Impact 360 is committed to helping communities grow.*** Impact 360 supports development efforts locally and internationally by way of their affiliated registered charity Impact Global Change. In addition to raising funds through partnerships and general fundraising, Impact 360 channels 10% of all profits earned to Impact Global Change.

To date, Impact Global Change's efforts in Central America have helped support dozens of home construction projects, hundreds of stove installations in homes that had previously relied on open fires for heat and cooking, health and medical clinic improvements, hundreds of water filtration system installations, and construction of classrooms for schools. The charity has also funded over 100 annual academic scholarships for students in Central America.

"We are grateful to all of our Impact 360 employees, clients and partners who have provided both their time

and financial resources for the many volunteer trips to Central America and who have contributed generously to the various Impact Global Change projects locally and internationally," said Lisa Hyde.

In Ontario, Impact Global Change continues to support several local charities and recently provided a state of the art IT system to Couchiching Jubilee House, a transitional home for women and children in Orillia, Ontario.

"Through empowering people by giving them the opportunity to further their education and abilities, we believe that we can contribute to these regions' long-term growth and success," Darren Jack said. "The leadership that continued investment in these regions fosters is of benefit to the community as a whole. Together we can work to improve the lives of those individuals, their families, and their communities."

"When you put people first you can't help but do the right thing," said Lisa Hyde, "That idea drives what we do – and that commitment to people is what sets us apart."



Impact Global Change is proud to support the indigenous Mayan youth of Central America through community development and scholarship programs. Lisa is pictured here with one of the students in the scholarship program and her little sister.



Impact Global Change supports a literacy program for mothers and grandmothers who are working in the Guatemala City Dump. Darren is pictured here with the oldest graduate of the program. She had just earned her sixth-grade diploma at the age of 85.